
Herzlich Willkommen



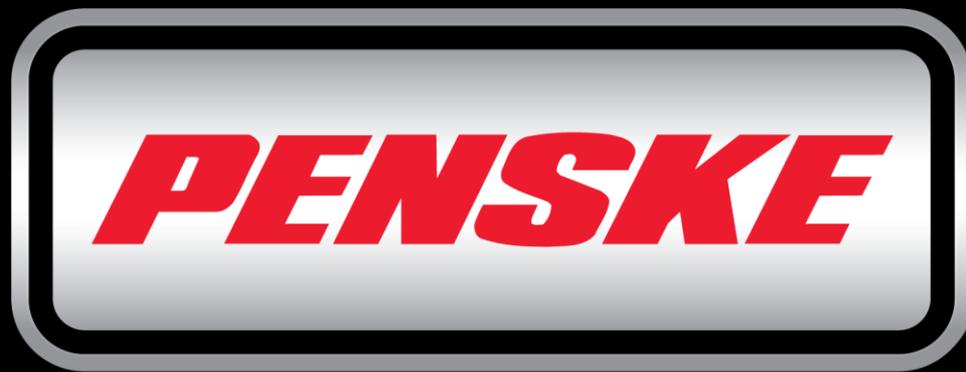
Jacobs Gruppe in Zahlen

	2015	2014
Mitarbeiter inkl. Azubi	911 200	802 170
Standorte	20	19
Marken	9	9
Umsatz	658 Mio. €	550 Mio. €
verkaufte Fahrzeuge davon	32.363	28.798
Neuwagen und Gebrauchtwagen	15.115 17.248	14.414 14.384
Eigenkapitalquote	17,6 %	14,7 %
Umsatzrendite	1,10 %	0,94 %



**Mehr als die Vergangenheit interessiert mich
die Zukunft, denn in ihr gedenke
ich zu leben!**

(Albert Einstein)



Corporation

Penske Corporation Übersicht

23.000
Kollegen



27 Mrd US\$
Umsatz



AUTOMOTIVE

- **Penske Automotive Group**
NYSE: PAG
- **Penske Commercial Vehicles**
(Australien/Neuseeland)
- **Penske Power Systems**
(Australien)
- **Penske Premier Truck** (U.S.)



TRANSPORTATION

- **Penske Truck Leasing**
- **Penske Logistics**
- **Truck-Lite/DAVCO**



PEFORMANCE

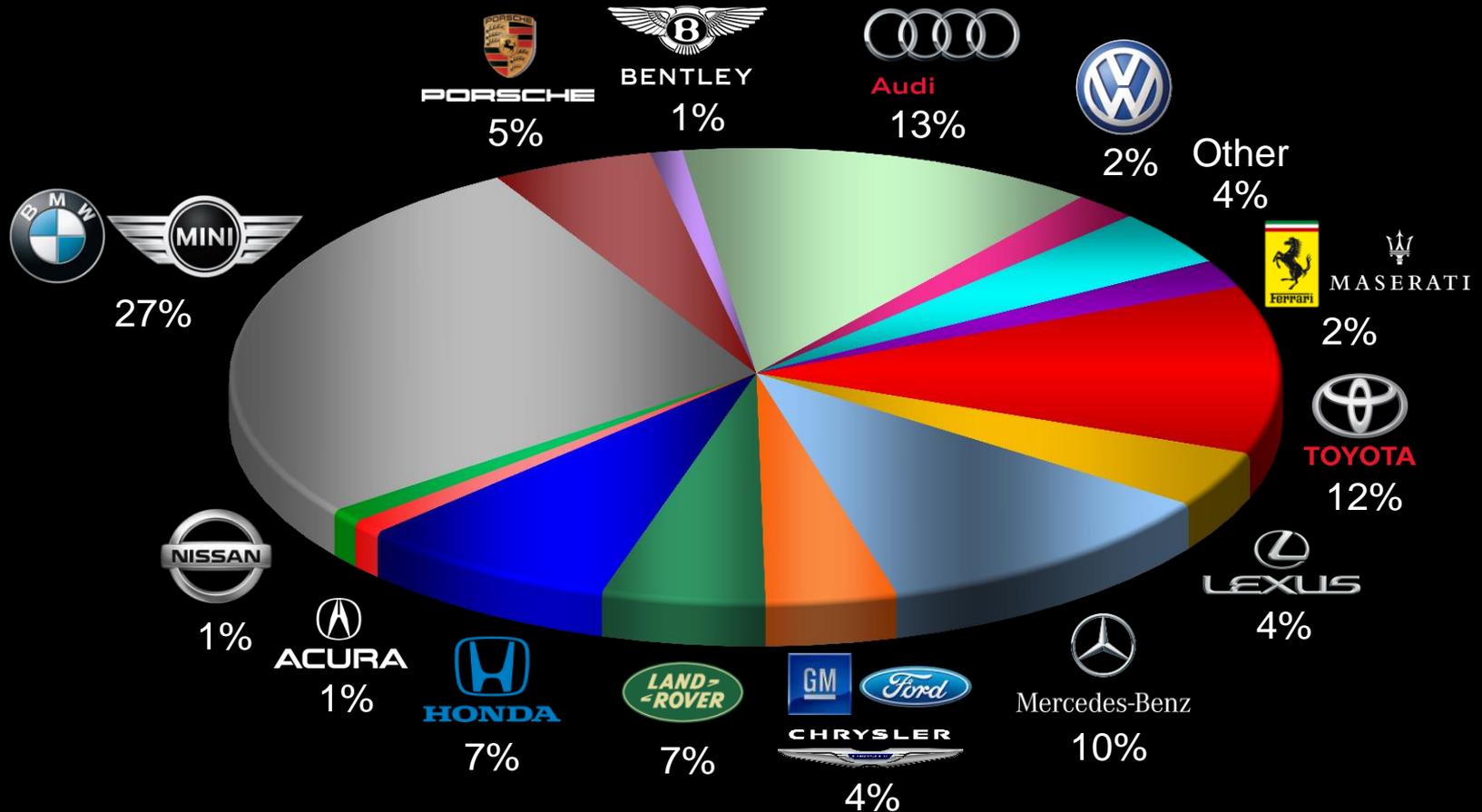
- **Team Penske**
IndyCar
NASCAR
V8 Super Cars
- **Penske Museum**



PRIVATE EQUITY

- **Strategische Investments im
automotiven Umfeld**

Markenmix

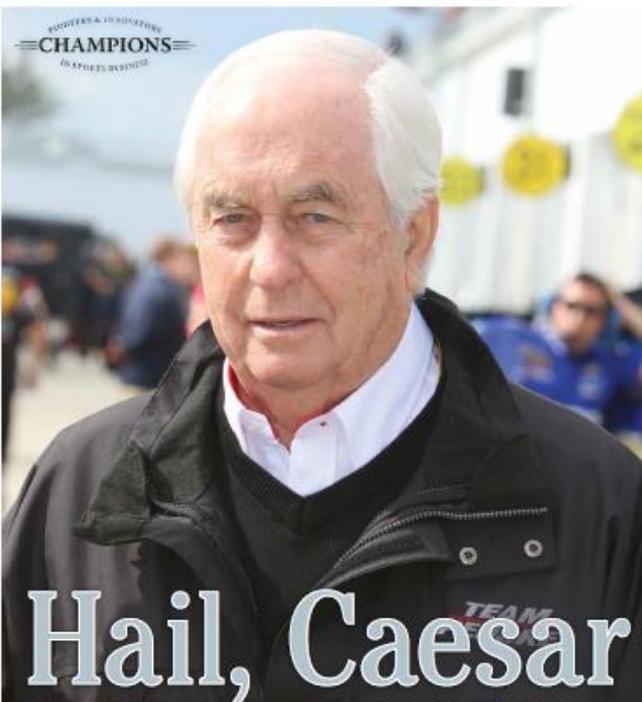


• Premium – 72%

• Volumen Intl.– 24%

• U.S. Big 3 – 4%

POWERS & INNOVATION
CHAMPIONS
IN SPORTS BUSINESS



Hail, Caesar

The Captain' Roger Penske used racing success to build business empire

BY NELL KING

"Whether he is seated expressionless behind the wheel of a racing car or on the road selling aluminum, Roger Penske is obsessed with a passion to go the fastest, to be the best, to get on top."

Spanning 14 pages at the back of a 1981 issue of Sports Illustrated, the profile of the young sports car driver began with that sentence. It echoes still.

See Penske Page 15

50 YEARS OUT FRONT

Penske sponsorship built on

RCA, IBM opportunities, (Page 15)

Team Penske's

been eye for talent, (Page 15)

Mezz, Wallace

look back at driving

for things, (Page 15)

Penske long known for pushing

innovation, organization, (Page 15)

Pages 15-40

Owner power shifts in NFL's L.A. decision

Kroenke's vision, finances push old-line names aside

BY DANIEL KAPLAN

PHOTO BY AP/WIDEWORLD

About halfway through the news conference late Tuesday to announce the return of football to Los Angeles after 21 years, two sons of longtime NFL team owners abruptly departed the date, ceding the stage to the owner of the new Los Angeles Rams: Stan Kroenke, their conqueror.

San Diego Chargers owner Dean Spanos and Oakland Raiders boss Mark Davis, whose dream of a shared stadium in Carson, Calif., had died hours earlier, looked pained for their few awkward moments on the stage. A sense of frustration, anger and disappointment could be felt in the room and even by those who were watching live on TV. After a few questions were directed to the day's victor — who never acknowledged or thanked the duo — they could no longer be

See NFL Page 45

Rams owner to borrow about \$1 billion for stadium project

BY DANIEL KAPLAN

PHOTO BY AP/WIDEWORLD

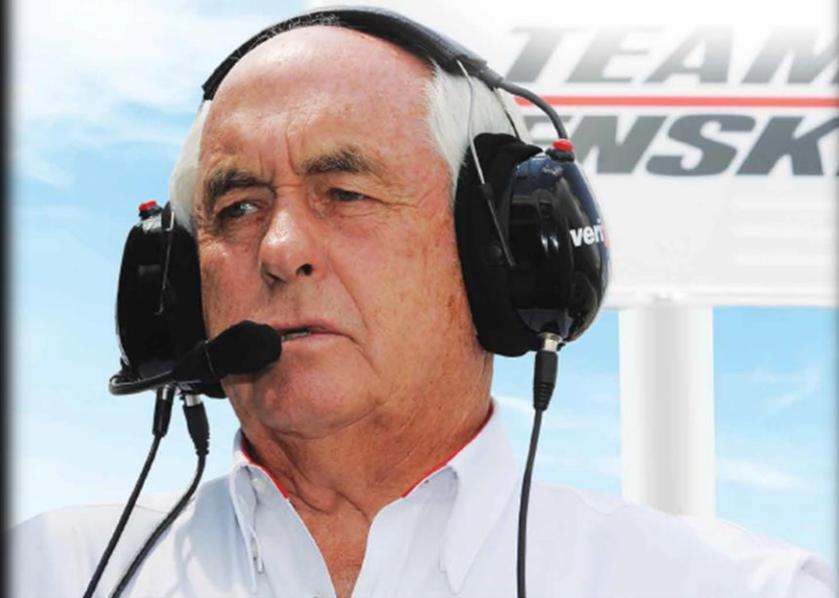
Los Angeles Rams owner Stan Kroenke is borrowing roughly \$1 billion from JPMorgan Chase to finance his planned stadium project in Inglewood, Calif., sources said last week.

The amount is one of the largest, if not the largest, stadium loans ever extended by a financial institution.

Prized currency at as much as \$2.66 billion,

See Kroenke Page 44

50 YEARS OF RACING EXCELLENCE



Bosch Congratulates Roger Penske and celebrates his successes over the past 50 years.



BOSCH
Invented for life

14121899
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**THERE ARE LEGENDARY VICTORS.
AND THEN THERE'S ROGER PENSKE.**

From opening his first Chevy dealership in Philadelphia to Team Penske winning the Indy 500 in 2015, Roger Penske's collaboration with Chevrolet spans decades. And his impact on the city of Detroit will too. Penske's key role in returning world-class racing to the Motor City through the Chevrolet Detroit Belle Isle Grand Prix and his support of restoring the iconic beauty of Belle Isle are just a few of the ways he has helped to revitalize the city of Detroit.

With Roger Penske's significant contributions to the industry, it comes as no surprise that "The Captain" has been named one of 2016's Champions: Pioneers & Innovators in Sports Business.

CONGRATULATIONS, ROGER.

FIND NEW ROADSSM

CHEVROLET 

Zukunft



Audi SRK 2.1

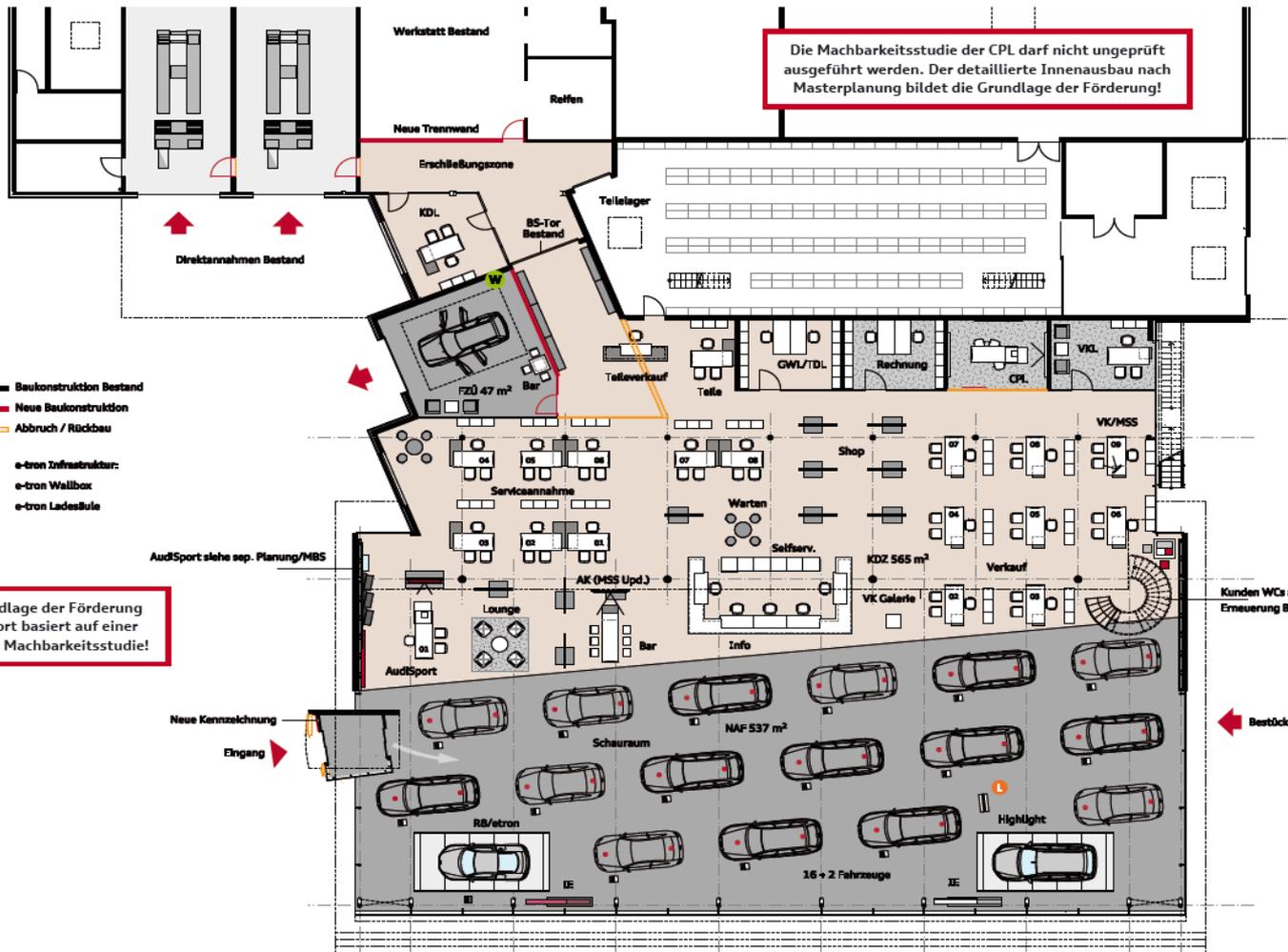
Audi Zentrum Aachen

Audi Schauraumkonzept 2.1 | Machbarkeitsstudie Umbau Bestand (hangar)

Audi Zentrum Aachen · Audi Zentrum Aachen Jacobs Automobile GmbH & Co. KG · Madrider Ring 19 · 52078 Aachen · BNR 52388

Vorabzug

Seite 2 von 4



- Baukonstruktion Bestand
- Neue Baukonstruktion
- Abbruch / Rückbau
- e-tron Infrastruktur:
- W e-tron Wallbox
- L e-tron Ladesäule

Die Grundlage der Förderung Audi Sport basiert auf einer separaten Machbarkeitsstudie!

AudiSport siehe sep. Planung/MBS

Kunden WCs auf der Galerie
Erneuerung Bodenbelag Galerie (92 m²)

Bestückung

Eingang

Neue Kennzeichnung



Jacobs Automobile Düren

Audi Schauraumkonzept 2.1 | Machbarkeitsstudie Umbau (hangar, Kreiskonzept)

Audi Händlerbetrieb · Jacobs Automobile GmbH & Co.KG · Rudolf-Diesel-Straße 11 · 52351 Düren · BNR 21869

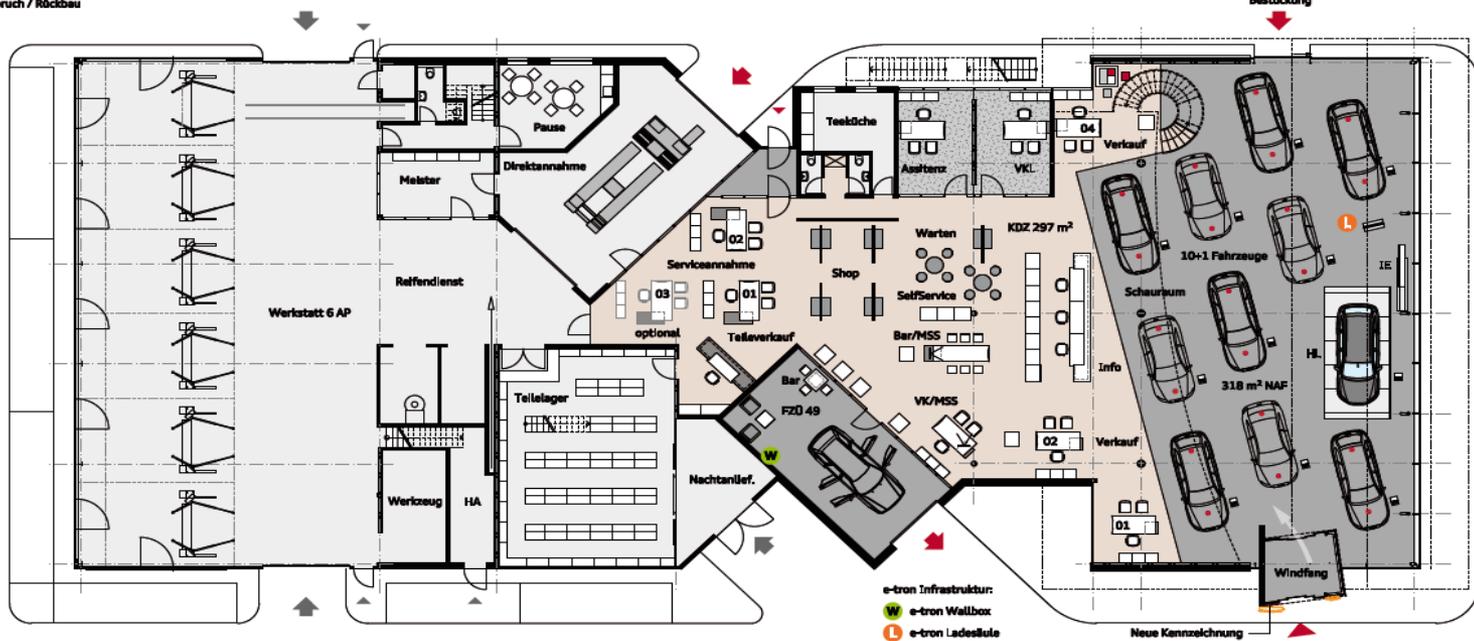
Seite 2 von 4



- Baukonstruktion Bestand
- Neue Baukonstruktion
- Abbruch / Rückbau

Anpassung der Außenanlagen bei Umsetzung GW-plus Ausstellung (siehe separate Planung)

Maßnahmen Obergeschoss:
Offene Galeriefäche: Erneuerung Teppichbelag (80 m²)
sonst ohne Änderungen

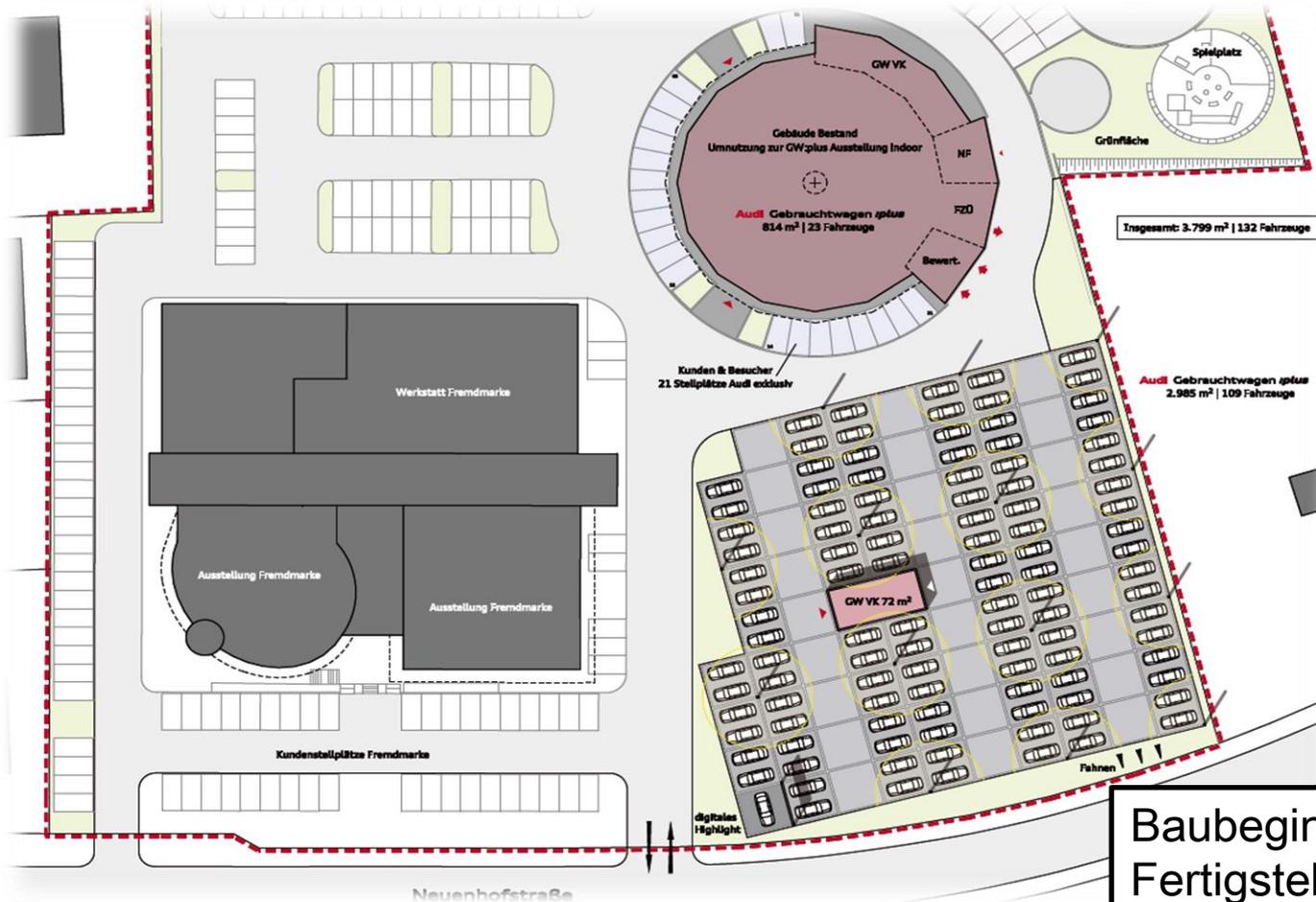


Audi GW *:plus*

Audi Gebrauchtwagen :plus



Audi Gebrauchtwagen :plus

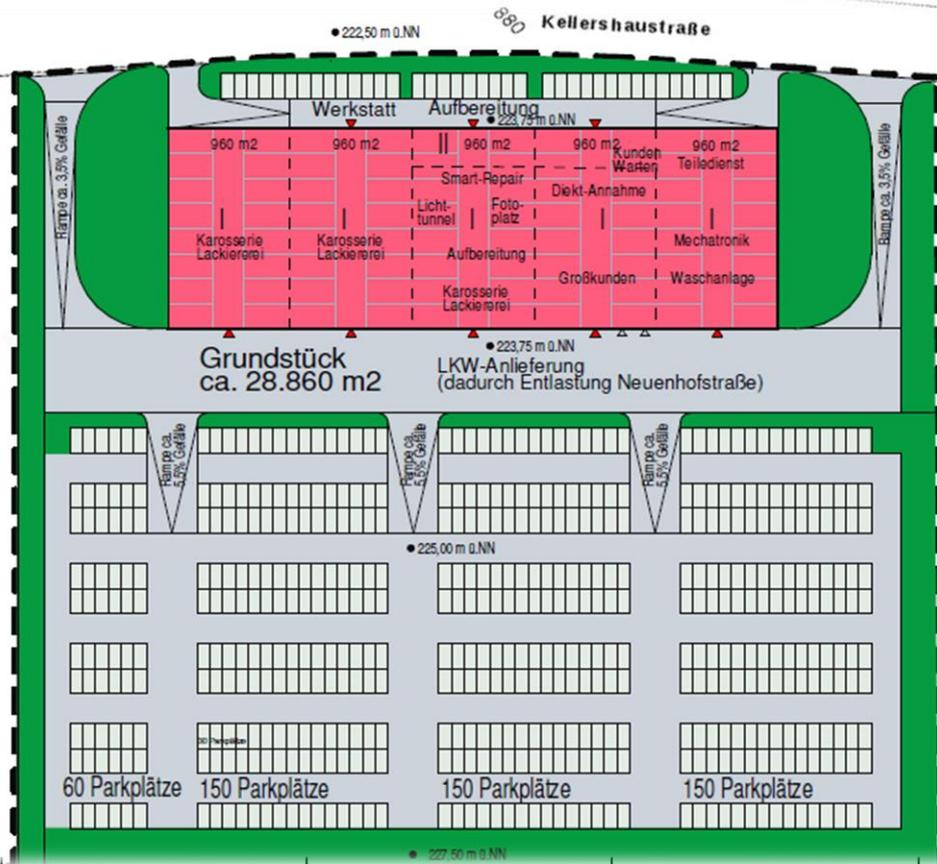


Baubeginn 01.09.2016
Fertigstellung 31.12.2016
Investment 1 Mio. €

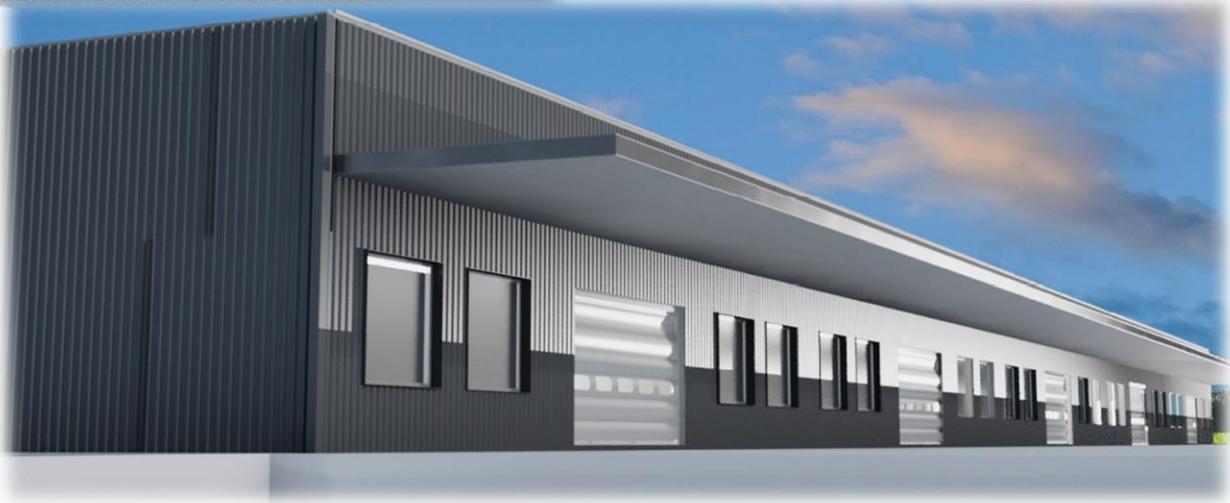
PDI Center

PDI Center

Baubeginn 2017
Fertigstellung 2019
Investment 12 Mio. €

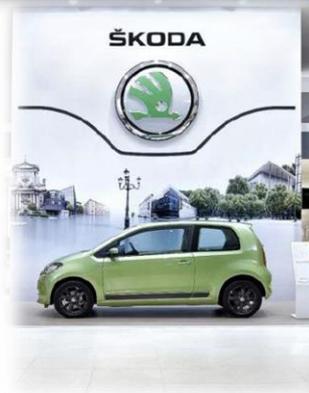


PDI Center



Skoda

Jacobs Automobile Neuenhofstraße – Skoda Kompetenzzentrum



Jacobs Automobile Geilenkirchen



Jacobs Automobile Geilenkirchen

Umzug in das neue Gebäude im März 2014

Vergrößerung der Betriebsstätte von 9800m² auf 20.000m²



Entwicklung der Standortes seit dem Umzug ins neue Gebäude 2014

- Verstärkung unseres Teams von 58 Mitarbeiter auf 61,5 Mitarbeiter
- Steigerung der Umsatzerlöse von 41,7 Mio € auf 57,3 Mio € in 2015
- Audi TOP Service Partner 2016

Vielen Dank!

